



**Wisconsin Paper Group, Inc. Joins U.S. EPA SmartWay Transport® Partnership**

Neenah, WI, July 10, 2009 – **Wisconsin Paper Group, Inc. (WPG)**, parent of **WPG Shippers Association**, announces that it joined the SmartWay<sup>SM</sup> Transport Partnership, a innovative collaboration between U.S. Environmental Protection Agency (EPA) and the freight industry designed to increase energy efficiency while significantly reducing greenhouse gases and air pollution.

**WPG** will contribute to the Partnership's goal to reduce 33 to 66 million metric tons of carbon dioxide and up to 200,000 tons of nitrogen oxide per year by 2012 by improving the environmental performance of our freight operations. Carbon dioxide is the most common greenhouse gas, and nitrogen oxide is an air pollutant that contributes to smog. By joining SmartWay Transport Partnership, **WPG** demonstrates its strong environmental leadership and corporate responsibility.

Launched in February 2004, the SmartWay Transport Partnership aims to achieve fuel savings of up to 150 million barrels of fuel per year. The Partnership brings together major freight shippers, trucking companies, railroads, logistics companies and trade/professional associations to pursue mutually beneficial efficiencies that result in emissions reductions and other environmental improvements, as well as cost savings to the companies. The Partnership currently has over 1800 Partners.

The **Wisconsin Paper Group** was established in 1934, uniquely formed as a not-for-profit shipper's association. Now after 75 years, **WPG** continues to offer its members reduced transportation cost, improved service, logistics support, value-added services and the distribution management of various products to points across North America.

For information about the SmartWay Transport Partnership visit [www.epa.gov/smartway](http://www.epa.gov/smartway).



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