



Date: June 29, 2012

From: Wisconsin Paper Group, Inc. / WPG Shippers Association

Subject: **LTL Companies Announce Rate Increases. WPG Doesn't Follow, Holds Rates.**

Neenah, WI – Major less-than-load (LTL) transportation companies recently announced substantial and immediate price hikes. These companies, which include YRC Freight, FedEx Freight, Con-way Freight, Roadrunner Transportation and others, will impose a 6.9% rate increase effective July 2012.

Management of the **Wisconsin Paper Group, Inc.**, parent company of **WPG Shippers Association**, will not follow this midyear mandate of price adjustments for freight handling and transportation. WPG will maintain their previously announced 2012 no price increase policy for their Members.

2012 is the third year in a row that the not-for-profit WPG held prices at a zero percent increase. It is also the fifth time in six years WPG has gone without a price increase.

"Our never-ending goal is to deliver superior service at better than competitive levels," says Tom Murray, WPG President & CEO. "Our Members benefit from our efficiencies, which results in stable rates."

The Wisconsin Paper Group was established in 1934, uniquely formed as a not-for-profit shippers association, still the only such company in America.

Now in its 78th year, the Wisconsin Paper Group, along with its subsidiary WPG Shippers Association, continues to offer its members/customers reduced transportation cost, improved service, logistics support, value-added services and the distribution management of various products to points across North America.

Thank you,

WPG Shippers Association

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