



Date: February 21, 2013

From: Wisconsin Paper Group, Inc. / WPG Shippers Association

Subject: **WPG Board Approves 2013 Budget With No General Rate Increase**

Neenah, WI – The Board of Directors for the **Wisconsin Paper Group, Inc.**, parent company of **WPG Shippers Association**, has unanimously passed a 2013 Budget that foregoes a general rate increase for its logistics customers.

WPG has not issued a general rate increase since 2009 and only one modest increase since 2006. Management credits efficiencies within the organization along with the management of operational and administration expenses. These types of applications enable the nonprofit company to continually and successfully balance costs.

“Strategically, there are business opportunities in employing secure pricing,” says Tom Murray, WPG President & CEO. “First, enhanced customer satisfaction with stable prices. Second, volume retention and growth potential with current customer base. And also, improved price competitiveness in our markets.”

The Wisconsin Paper Group was established in 1934, uniquely formed as a not-for-profit shippers association, still the only such company in America.

Entering into its 79th year, the Wisconsin Paper Group, along with its subsidiary WPG Shippers Association, continues to offer its members/customers reduced transportation cost, improved service, logistics support, value-added services and the distribution management of various products to points across North America.

Thank you,

WPG Shippers Association

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